

**SUPPLIERS:** Get your foot in the door by taking a step back to learn how your clients and potential clients want to be engaged. Build your brand with real communication and true meaningful relationships.

# RULES OF ENGAGEMENT



Are you a new supplier member? Get advice from top industry leaders on how to be successful in the multifamily industry and how to connect the right way during these difficult times.



These supplier partners and property management executives will share their experience, insight and policies to know. Don't miss this [free program](#) that will be beneficial to any supplier.



**Panelists (from top):**  
Ryan Weis, HAA 2020 Supplier of the Year, Crestmark Construction Services  
Ruha Vohra, CAM, NALP, Veritas Equity Management  
Darlene Hunter, CAM, Greystar  
Oscar Fiallos, CAMT, CWS Apartment Homes  
Shelley Watson, The Morgan Group  
A market report from ALN Apartment Data



**Moderator:**  
2021 Product Service Council President  
David Lindley, CAS, FSI Construction



**Tuesday, May 11**

1:30 p.m. – Registration

2 p.m. to 3:30 p.m. – Program

HAF Education Center  
4810 Westway Park Blvd. (located off Clay Road and the Beltway)

**Sponsored by the HAA Product Service Council**

**Free for all supplier members.**

Register online at

[www.haaonline.org/supplierprogram](http://www.haaonline.org/supplierprogram)

